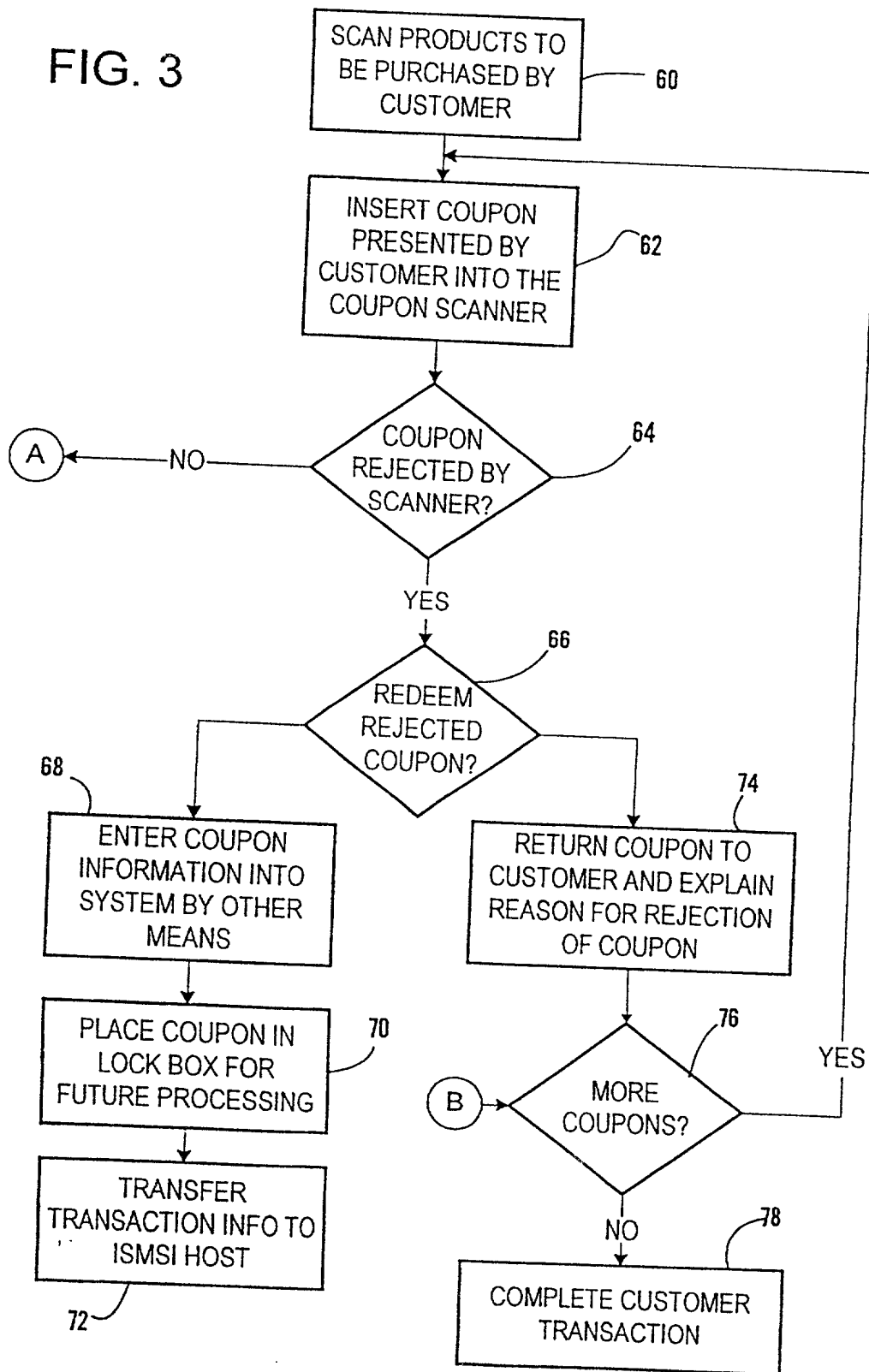


FIG. 2



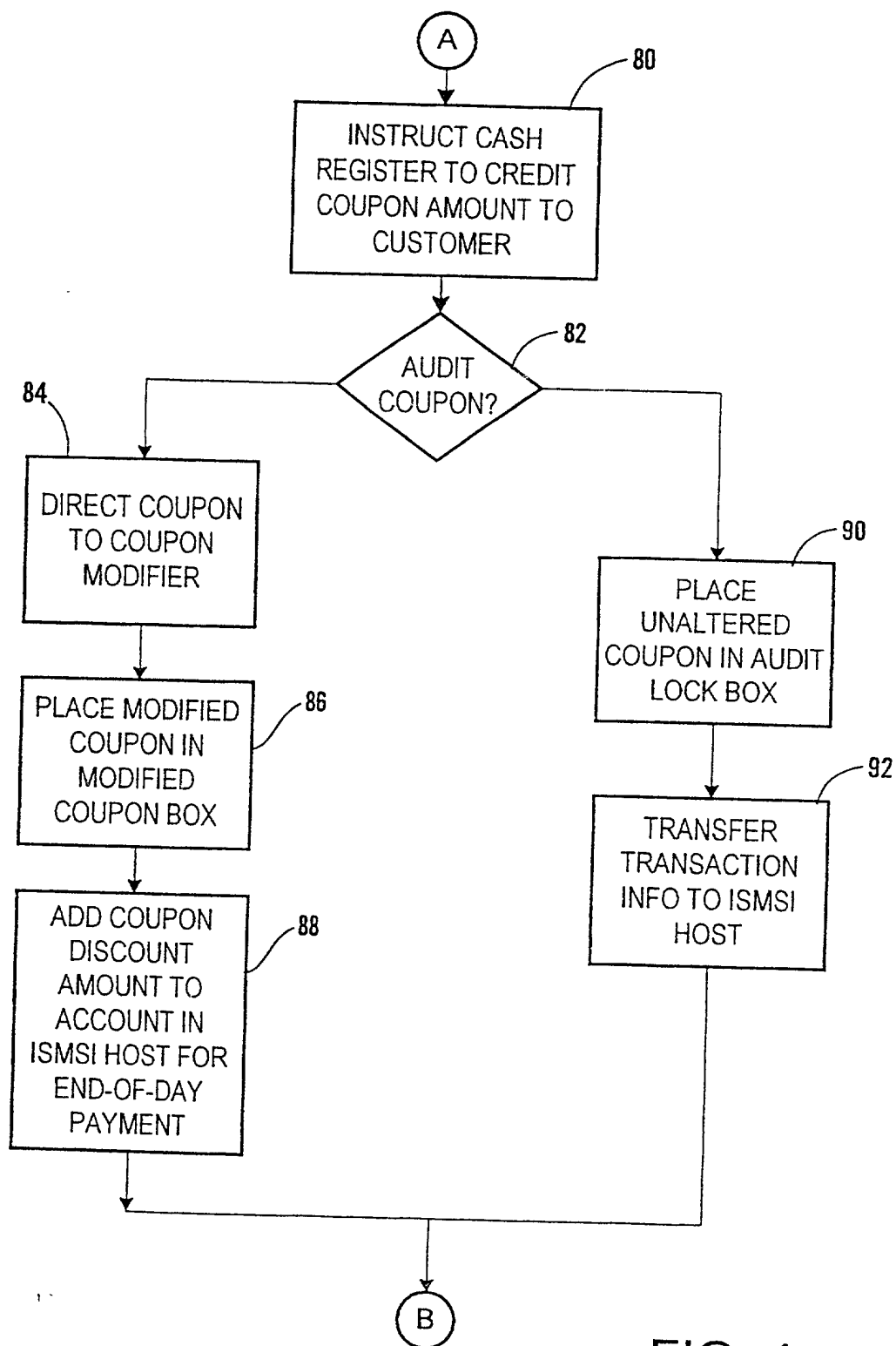


FIG. 4

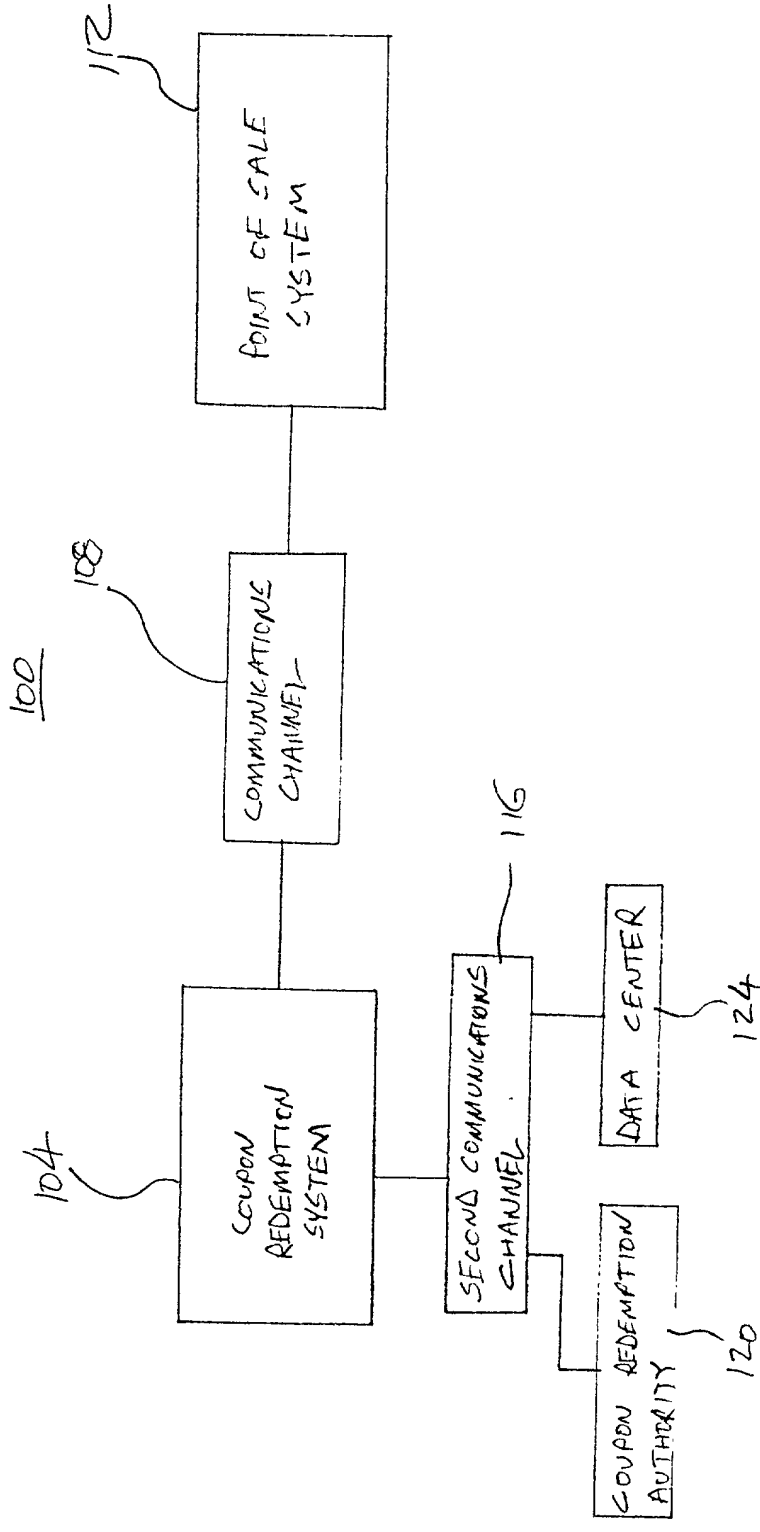


FIG. 5

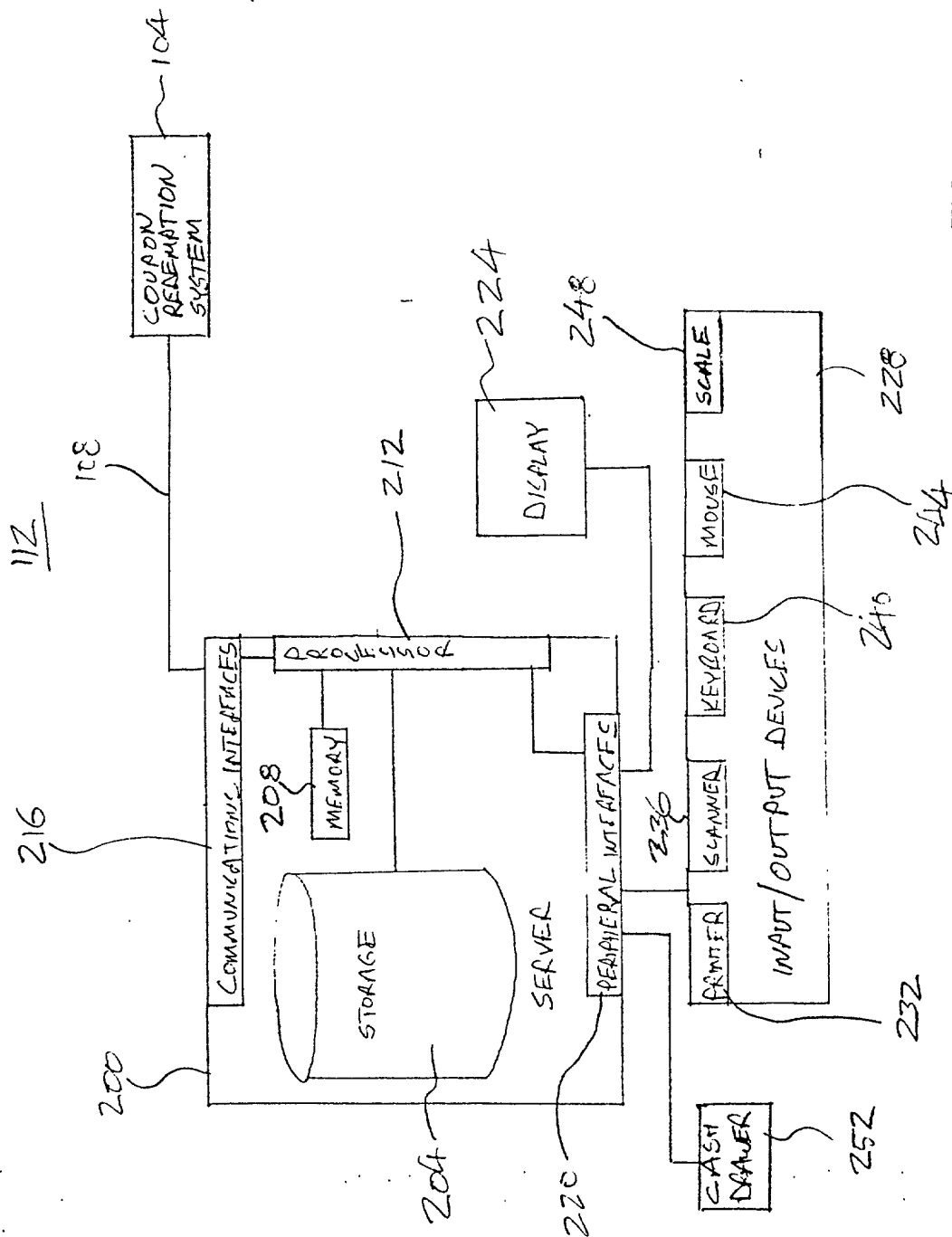


FIG. 6

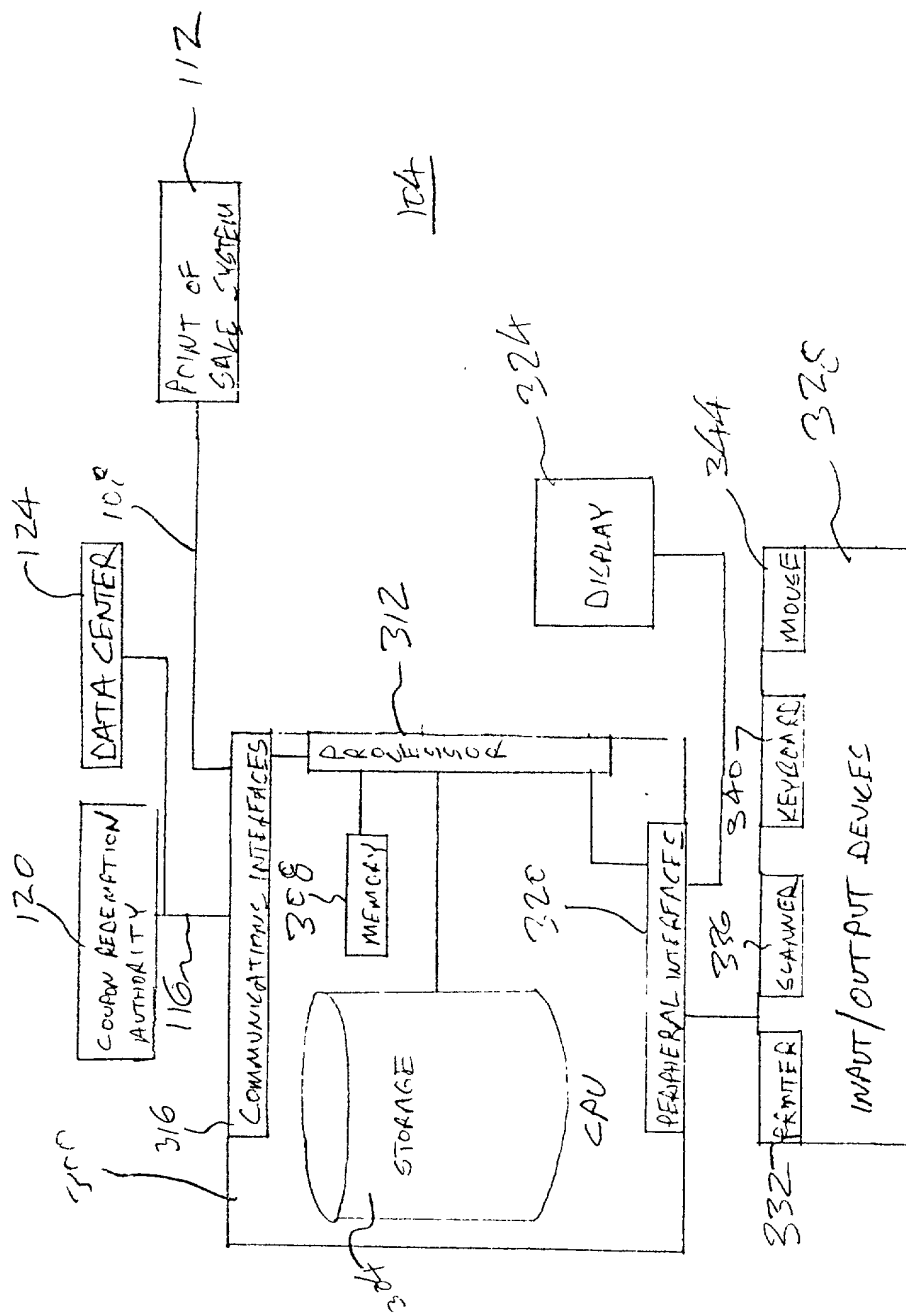


FIG. 7

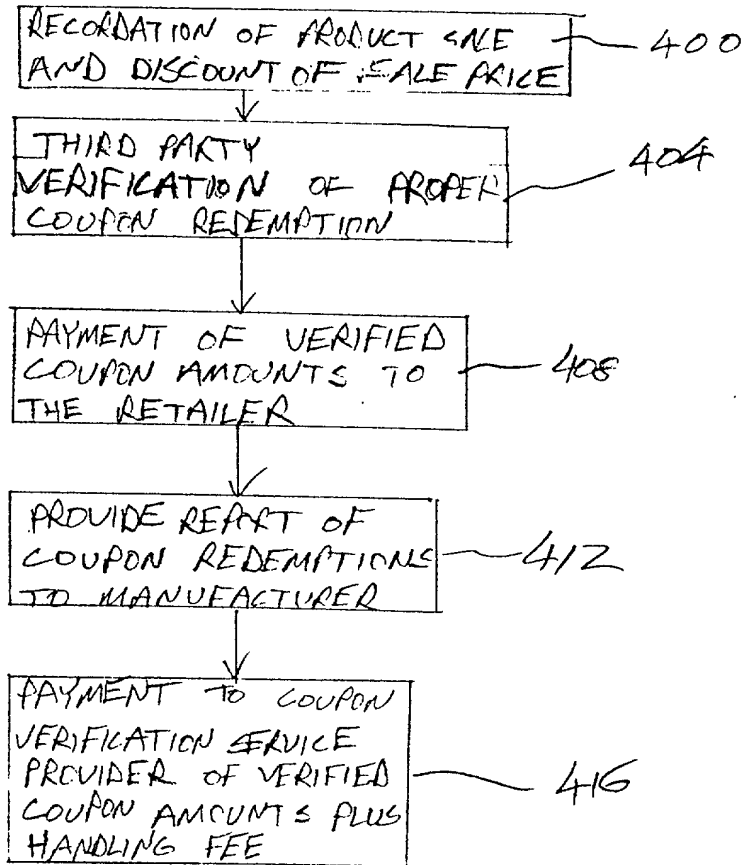


FIG. 8



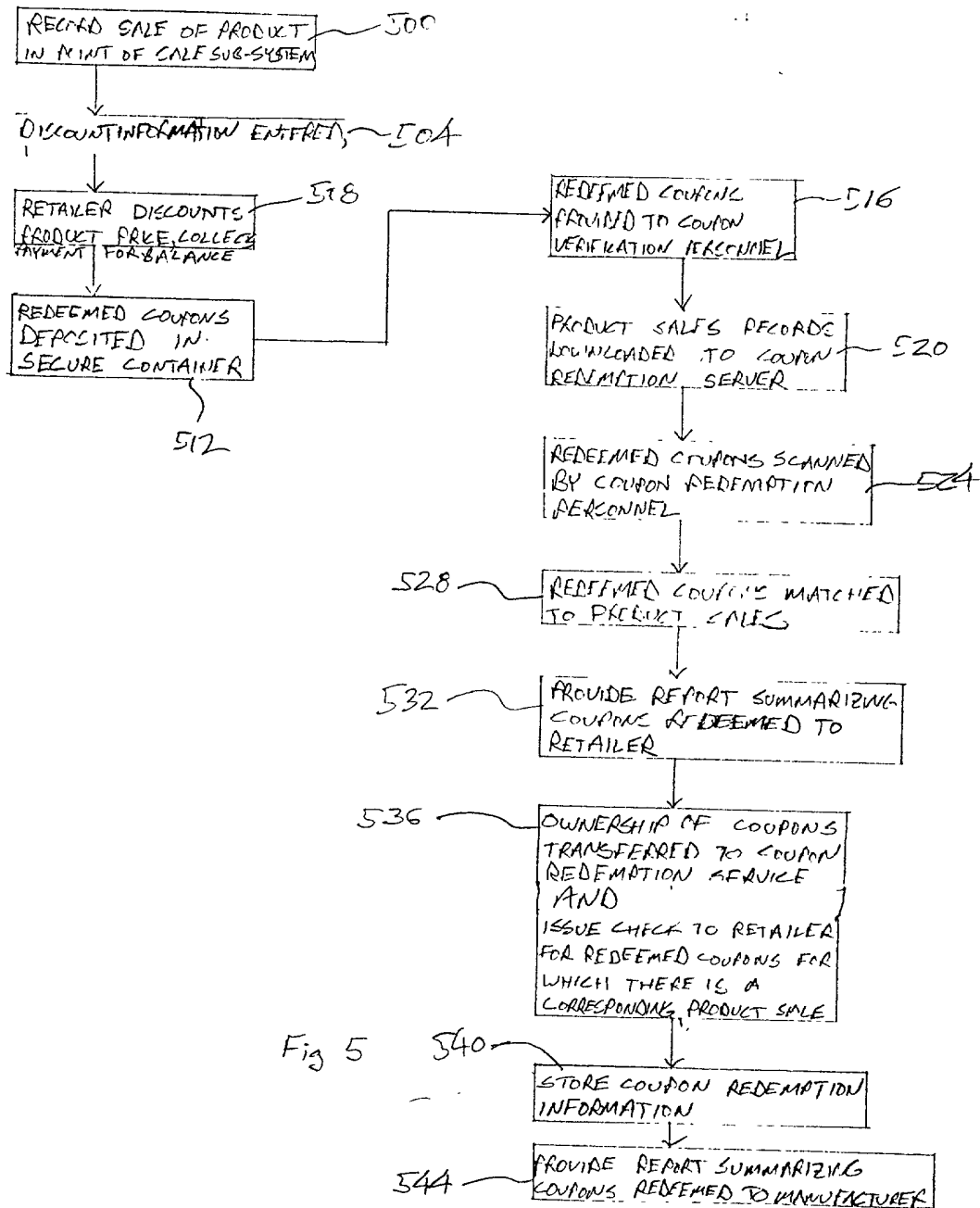


FIG. 9

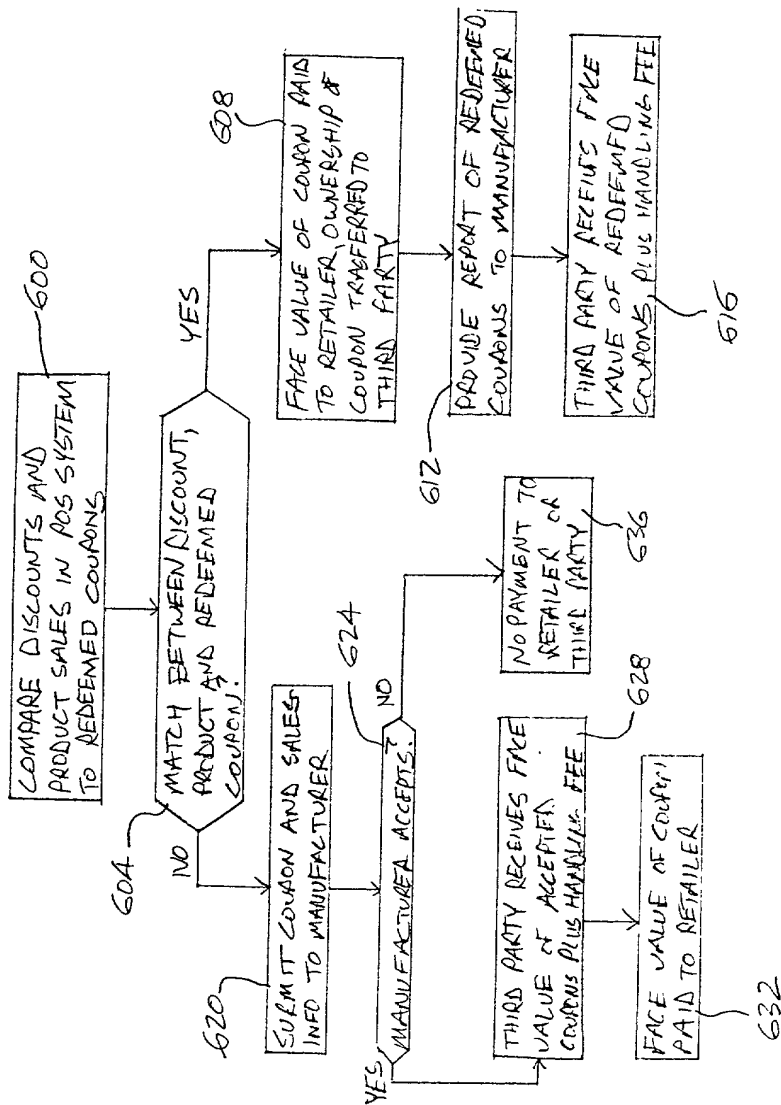


FIG. 10

TOP 20" EOT60660

**THE FIRST COUPON BANK**  
15423 EAST BATAVIA DRIVE, AURORA, CO 80011  
303-364-4850 303-364-4854 (T)

**COUPON COLLECTION**  
Collected from Store #: 99999  
Schulze's Techno.Mart  
15423 EAST BATAVIA DRIVE, AURORA, CO 80011  
303-364-4850

Store Manager: John Smith  
Assistant Manager: Judy Jones  
Assistant Manager: Mike Martin  
Head Clerk: Jessica Harper

**COUPON SUMMARY**  
START: 11:30A, 1/26/00 STOP: 11:55A, 1/27/00

	NUMBER	VALUE
Scan Count	1,234	\$617.40
POS Count	1,353	\$676.50
Plus/(Minus)	(119)	(\$59.10)

Collected By: Joe Serviceman  
Check #: 99999900001 Amount: \$617.40

**SCHULZE'S TECHNO.MART**  
confirms that the coupons collected were redeemed only by our customer's for the specified brands, items, services, and quantities and/or combination thereof, if any, indicated on the face of the coupon, and that the face amount of the coupon was deducted from the retail selling price at the time of purchase. To our knowledge and understanding, the coupons redeemed by our customers were not reproduced or altered in any way, they were redeemed prior to the expiration date, and our customers were the original recipients of the coupons. This is a Bill of Sale to In Store Media Systems, Inc. (ISMSI) for the coupons collected. All rights, title, and interest in these coupons are conveyed to ISMSI, including reimbursement for the face value or retail price of the goods, plus 50% handling fee, regular postage or express, and all other applicable reimbursement provisions of the manufacturer's coupon redemption policy.

**APPROVAL:**  
Signature of Authorized Representative \_\_\_\_\_  
Name (please print) \_\_\_\_\_  
Date \_\_\_\_\_

own copy

**THE FIRST COUPON BANK**  
15423 EAST BATAVIA DRIVE, AURORA, CO 80011  
303-364-4850 303-364-4854 (T)

**COUPON COLLECTION**  
Collected from Store #: 99999  
Schulze's Techno.Mart  
15423 EAST BATAVIA DRIVE, AURORA, CO 80011  
303-364-4850

Store Manager: John Smith  
Assistant Manager: Judy Jones  
Assistant Manager: Mike Martin  
Head Clerk: Jessica Harper

**COUPON SUMMARY**  
START: 11:30A, 1/26/00 STOP: 11:55A, 1/27/00

	NUMBER	VALUE
Scan Count	1,234	\$617.40
POS Count	1,353	\$676.50
Plus/(Minus)	(119)	(\$59.10)

Collected By: Joe Serviceman  
Check #: 99999900001 Amount: \$617.40

**SCHULZE'S TECHNO.MART**  
confirms that the coupons collected were redeemed only by our customer's for the specified brands, items, services, and quantities and/or combination thereof, if any, indicated on the face of the coupon, and that the face amount of the coupon was deducted from the retail selling price at the time of purchase. To our knowledge and understanding, the coupons redeemed by our customers were not reproduced or altered in any way, they were redeemed prior to the expiration date, and our customers were the original recipients of the coupons. This is a Bill of Sale to In Store Media Systems, Inc. (ISMSI) for the coupons collected. All rights, title, and interest in these coupons are conveyed to ISMSI, including reimbursement for the face value or retail price of the goods, plus 50% handling fee, regular postage or express, and all other applicable reimbursement provisions of the manufacturer's coupon redemption policy.

**APPROVAL:**  
Signature of Authorized Representative \_\_\_\_\_  
Name (please print) \_\_\_\_\_  
Date \_\_\_\_\_

Store Copy

Store Check

**ISMSI**  
IN STORE MEDIA SYSTEMS, INC.  
15423 EAST BATAVIA DRIVE, AURORA, CO 80011

9-99999-0000001

DATE 01/03/00

Pay TO THE ORDER OF Schulze's Techno.Mart

\$ 617.40

SIX HUNDRED SEVENTEEN and 40/100 DOLLARS

NORWEST BANK COLORADO  
1450 SOUTH MAYANA STREET  
AURORA, CO 80012-4018

*Everett E. Schulze, JR.*  
Everett E. Schulze, JR.

15 16 30039 15 1 20 1 234 56 7 999999000000 1

FIG. 11

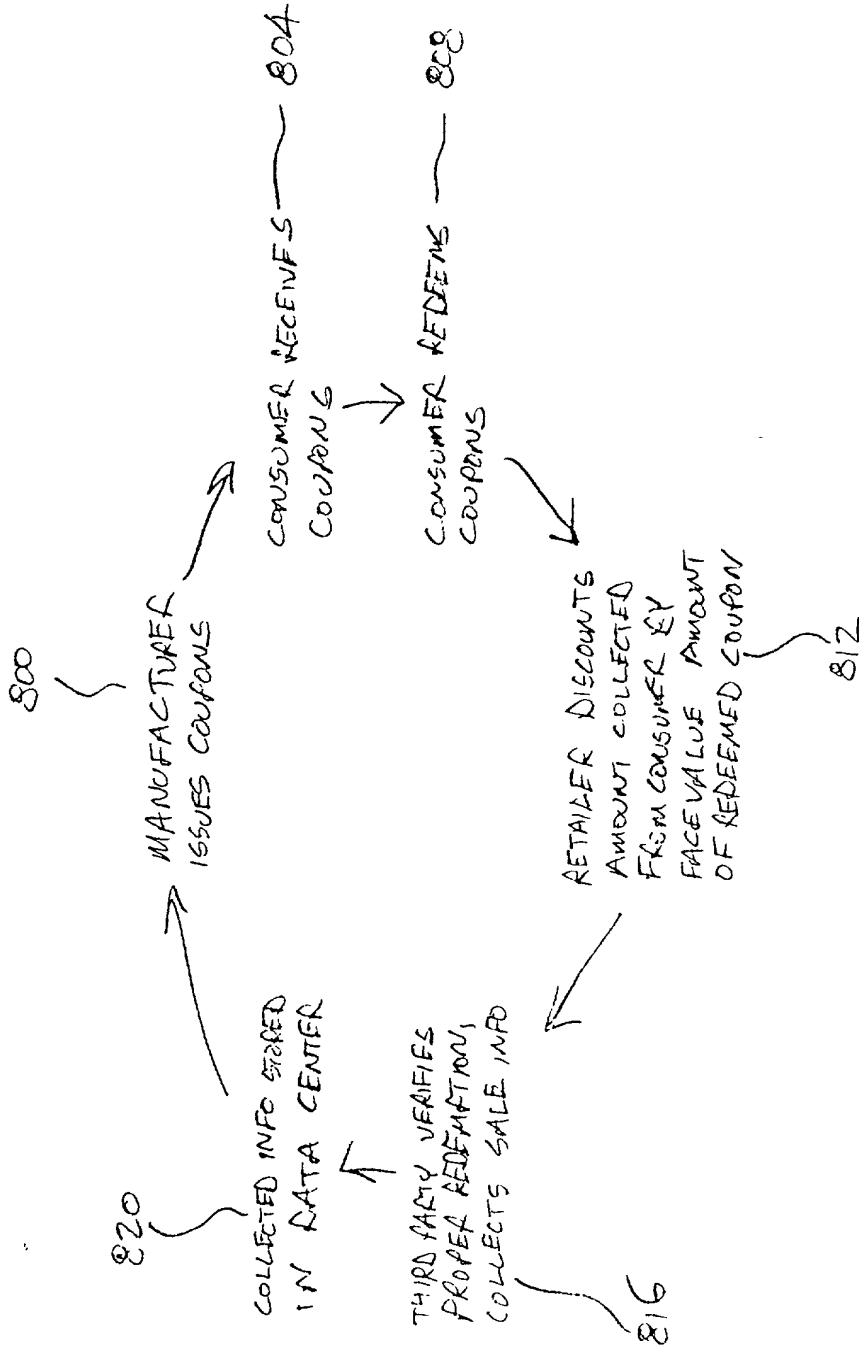


FIG. 12



RECEIVED

**IN STORE MEDIA SYSTEMS, INC.**

Manufacturer/Distributor of the Coupon Exchange Center System

Technology Center 2100

**INVOICE**

15423 East Batavia Drive

Aurora, Colorado 80011

Tel: 303-364-6550

Fax: 303-364-6564

Email: instoremedia@uswest.net

Invoice Number: xyz13211-265

Date: 9/23/99

TO: XYZ Package Good Manufacturer, Inc.  
Happy Trails Road  
Manufacturersville NJ 65432  
Attn: William Sargrave

From: In Store Media Systems, Inc.  
16423 East Batavia Drive  
Aurora CO 80011

Number of Coupons Cleared on 9/22/99	1,051,700
Total Face Value Redeemed on 9/22/99	\$ 618,029 57
Total Redemption Fee Earned on 9/22/99	\$ 84,136 00
Total Due and Payable	<u>\$ 702,165 57</u>
Total Products Sold on 9/22/99	53,278,137
Number of Coupons Redeemed as a % of Sales	2 0%

Number of Coupons Redeemed, Year-to-Date	278,700,500
Total Face Value Redeemed, Year-to-Date	\$ 163,777,836.05
Total Redemption Fee Earned, Year-to-Date	\$ 22,296,040 00
Total Year-to-Date	<u>\$ 186,073,876 05</u>

Please Make EFT Payments to:  
Commercial World Bank  
c/o In Store Media Systems, Inc.

Payment Authorized by

Date

FIG. 13